

GLOHE

# Two-Way Radio OEM / ODM Guide

From custom radio specification and sampling to mass production

DOWNLOAD 03

Professional two-way communication solutions since 2009

info@gloheptt.com | sales@gloheptt.com | WhatsApp: +86 1390390166

# Two-Way Radio OEM / ODM Manufacturing

OEM adapts a proven radio platform through branding, packaging or configuration; ODM can involve deeper product development. Both require a controlled process from specification and sampling to compliance and mass production.

## Two Flexible Starting Points

OEM projects typically adapt a proven product through branding, packaging, documentation or configuration. ODM projects may involve broader changes or new development based on the customer's target market and technical brief.

The clearest projects begin with five facts: target user, target country, product category, estimated volume and desired launch timing.

# The Project Roadmap

| Stage                 | Key output                                                         |
|-----------------------|--------------------------------------------------------------------|
| 1. Requirement review | Agreed use case, target market, product and commercial priorities. |
| 2. Proposal           | Recommended platform, customization scope and sample plan.         |
| 3. Sampling           | Evaluation units for functional, visual and field review.          |
| 4. Confirmation       | Final specification, artwork, packaging and documentation.         |
| 5. Production         | Manufacturing plan, quality checkpoints and shipment preparation.  |
| 6. Support            | After-sales communication and planning for repeat orders.          |

# Prepare an Effective Enquiry

## Product Information

- Preferred category: analog, DMR, PoC, repeater, mobile radio or accessory.
- Required functions, frequency range or network environment.
- Battery, audio, interface and accessory priorities.

## Commercial Information

- Target market and customer profile.
- Estimated sample and production quantities.
- Branding, color, packaging and manual languages.
- Certification needs and desired delivery window.

## Files to Share

Logo artwork in vector format, packaging references, label requirements, existing specifications and any mandatory compliance documents help shorten the review cycle.

# Quality, Compliance and Contact

## Confirm the Exact Configuration

Compliance can vary by model, frequency, hardware configuration and destination. GLOHE's website lists CE, FCC, RCM, RoHS, BSCI and ISO 9001 credentials; the applicable documentation should be confirmed for each project before launch.

## Contact the Overseas Business Team

| Channel           | Details            |
|-------------------|--------------------|
| Email             | sales@gloheptt.com |
| General email     | info@gloheptt.com  |
| Mobile / WhatsApp | +86 1390390166     |
| Website           | www.gloheptt.com   |

When contacting us, include the target market, product category, estimated quantity and requested delivery window. We will use these details to recommend the most efficient next step.